



Spanish Latin American Welfare Centre Inc.

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MEDIA RELEASE

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ANNOUNCEMENT CELAS GOODWILL AMBASSADOR

The Management Committee of CELAS would like to announce the appointment of **Mr. Simon Palomares** as CELAS Goodwill Ambassador. The famous and acclaimed actor, comedian, writer and director, is one of the most sought-after entertainers in Australia, best known for his work in the “Acropolis Now” TV series, “Wogs Out of Work”, “Il Dago” and the recent “El Boliche de Simon”.

Raising awareness of the issues affecting the Spanish speaking community of Victoria, Mr. Palomares’ new role was officially announced at the annual “**La Plaza del Mercado – A Market within a Market**” event, held at Queen Victoria Market on Sunday 17th April 2011.

As the fifth CELAS ambassador, Mr. Palomares’ father, Mr. Gabriel Palomares was a well known member of the Spanish community in Victoria. Volunteering as a member of CELAS’ Management Committee from 1979 to 1988, Mr. Gabriel Palomares sadly passed away last year in a nursing home in Madrid, Spain.

“I am honored to have been appointed as CELAS Goodwill Ambassador and being a spokesperson for this great organization” said Mr. Palomares. *“Bringing attention to Spanish speaking and senior citizens services is essential in motivating others and undertaking action, which may improve assistance for the community and their lives.”*

Creating awareness of current issues affecting the community such as those related to international students’ wellbeing, mental health, aged care services, family and youth issues, CELAS agency offers a broad range of assistance to the community.

Through this announcement, CELAS aims to create greater awareness in Victoria and increase assistance to the community.
